

SUTTONS
SEEDS

Est. 1806
wildlife
garden



Produce a haven for wildlife

www.suttons.com



Background

More and more gardeners are seeking to develop a wildlife haven in their gardens and our carefully selected range will help them do it. The Suttons Seeds Wildlife Garden range makes it easy for the consumer to bring new wildlife into their garden so they can escape from the daily routine and relax surrounded by the singing of the birds and the buzzing of the bees.

Encourage early sales and help stop the decline of the bumble bee, butterfly and other insects. Each wild flower variety has been specifically chosen to attract birds, insects and a variety of other wildlife to any sized garden, even a window box can provide a haven for the humble bumble and friends.



Take a walk on the wild side! Suttons range of Wildlife Garden Seeds has been specially chosen to attract birds and other wildlife to the garden.

- 24 beautiful varieties including mixes and collections
- Suttons Wildlife Garden Seeds will provide a varied and colourful display in any garden
- Suitable for all gardening abilities
- Many varieties will flower in their first year
- Helps to maintain a healthy eco-system
- Appealing to nature-loving enthusiasts
- Creates a natural habitat for all beneficial insects





➤ Awards and Accolades

Which? Gardening Best Buy

- Winner of Best Seed Brand 2010.
- Winner of most informative packs 2009.



Superior Germination Guarantee

You and your customers can rest assured that when buying any of Suttons Seeds you are buying quality seeds that will have a superior germination. If for some reason a customer is unhappy with their germination success we will happily exchange or refund their seeds.

Holder of the Royal Warrant

As suppliers to the Royal British households total commitment to quality and service has been the key to the remarkable history that Suttons Seeds has enjoyed. We are privileged to have held the Royal Warrant since 1858 and still supply seeds to several Royal households today.





Wildlife Garden Seed USPs

- Suitable for beginners and expert gardeners
- Attracts birds, bees and butterflies,
- Easy to grow
- Expertly chosen varieties
- Can be used in either wild or formal gardens
- Ideal for small space gardening
- Can be grown in pots or patio containers
- Value for money
- Creates a bejewelled garden and a natural habitat for beneficial insects

Why Choose Suttons Wildlife Garden?

- Maximise your profit per sq ft/m
- 70% of consumers surveyed have bought packet flower seed in the last 2 years*
- Eye-catching POS and seed display to excite your customers
- Encourages young children to embrace the 'growing bug'
- Helps to maintain a healthy eco-system
- Well-loved British flowers
- Help support the continued existence of the humble bumble and friends.



Product Information

Annual Seed Mix (140139)

A popular and colourful wild flower mix that will give spectacular flowers in the first year.



Bird Attracting Seed Mix (140131)

Hardy annual. A blend of varieties that provide a bountiful supply of seeds to attract our feathered friends.



Buddleia Butterfly Mix Seeds (140132)

An easily grown shrub that will bloom year after year, producing flowers that are excellent for cutting and are nectar heaven for butterflies.



Corncockle Seeds (140144)

Masses of pretty blooms that are loved by bees and ideal for cutting.



Cornflower Blue Boy Seeds (140133)

A cottage garden favourite. Deep blue double flowers, ideal for cutting and drying.



Cowslip Seeds (140121)

Ideal for borders and rockeries. These beautiful flowers can also be used in salads!



Field Cornflower Seeds (140122)

Excellent for attracting bees, butterflies and other insects and as a long-lasting cut flower.



Field Poppy Seeds (140123)

Poppies are simply delightful, their delicate heads dancing in the breeze. Field poppies are good in borders, and also for drying. Try poppy seeds sprinkled on bread, cakes and biscuits.



Field Scabious Seeds (140124)

Beautiful clusters of pale bluish-purple flowers on long stems that attract a wide range of insects and birds.



Flowering Lawn Seed Mix (140141)

A mixture of colourful, low-growing wild flowers for sowing with standard lawn seed mixture. Includes Harebell, Cowslip, Field Poppy and Wild Thyme. They provide a varied and colourful display and attract a diverse range of wildlife.





Product Information

Foxglove Seeds (140125)

Delicate tubular blooms on long leafy stems. Colours may be pale purple or white with speckled throats.



Harebell Seeds (140126)

Dainty bell-shaped blooms on slender stems. Often found in the summer on a dry grass bank.



Honesty Mix Seeds (140134)

Pretty purple and white flowers carried on robust, branching plants. Use the flat silvery seed pods in winter bouquets.



Meadow Land Seed Mix (140142)

Wild flower seeds for scattering in a meadow. Includes Buttercup, Yarrow, Foxglove, Sorrel and Cowslip. To provide a varied and colourful display and attract a diverse range of wildlife.



Ox-Eye Daisy Seeds (140127)

Also known as the Dog Daisy. Silvery-white blooms with golden-yellow 'eyes'.



Poached Egg Plant Seeds (1401135)

Bright green foliage and yellow-and-white flowers. Attractive to bees.



Primrose Seeds (140128)

Sweetly scented flowers in early spring. One of the most well-loved of all British wild flowers.



Wild Seed Mixture (140140)

A wide range of the most well-known wild flowers for shaded/semi-shaded conditions. Includes Wild Foxglove, Oxlip, Columbine and Wood Sage. Provide a varied and colourful display and attract a diverse range of wildlife.



Sunflower, Tall Yellow Seeds (140136)

Enormous flowers that are loved equally by children and seed-eating birds.



Teasel Seeds (140129)

Tall, striking plants with serrated leaves and large spiny flower heads, which can be cut and dried. Loved by bees and butterflies.





Product Information

Wild Flower Seed Collection (140137)

A stunning array of five popular wild flowers (individually packaged). Corn Marigold, Ox-Eye Daisy, Wild Pansy, Field Scabious and Field Poppy.



Wildlife Attracting Seed Collection (140138)

Five seed-producing varieties to attract seed-eating birds to your garden (individually packaged). Lavender, Honesty, Sweet Rocket, Aster and Sunflower.

Wildlife Seed Mix (140143)

A colourful display to attract a diverse range of wildlife into the garden. Includes Field Scabious, Teasel, Red Campion, Ox-Eye Daisy, Ragged Robin and many more.



Wild Pansy Seeds (140130)

Lightly fragrant flowers which are usually violet, white and yellow tinged with purple. Ideal for edging. Flowers can also be used in salads.



Did you know?...

- There are over a million acres of private garden in the UK.
- 60% of the British and European wild bird population has disappeared in the last 25 years.
- Insects attracted to wildlife gardens are a key component in pollination, thus improving the wellbeing of any garden.
- A wildlife garden can be used as part of a garden plan incorporating ponds.
- The British bee populations is in danger of dying out and with it will go 33% of the food we consume.
- 71% of consumers have a small garden, patio, windowsill or balcony where they can grow flowers,*



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Inspiring
Gardens

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