

**SUTTONS**  
SEEDS

Est. 1806

**FASTFLOWERS**



**Fabulous Flowers, FAST!**

[www.suttons.com](http://www.suttons.com)

## Background

Through our market research we found that our customers wanted a fast and reliable method of growing flowers so they could quickly see results from their sowing efforts.

To satisfy this demand Suttons Seeds developed 'Fast Flowers' which are both easy to sow and bloom from just six weeks! This allows your customers to sit back relax in a colourful and fragrant garden in a matter of weeks.





- Border flowers such as Candytuft Fantasia.
- Edging flowers such as Alyssum Golf Mix.
- Exotic looking Diascia Fifi seeds.
- Drought resistant Dimorphotheca Glistening White Seeds.
- Flowers such as Night Scented Stock and Evening Fragrance seeds will add an extra sensory appeal to any garden.



## Awards and Accolades



### **Which? Gardening Best Buy**

- Winner of Best Seed Brand 2010.
- Winner of most informative packs 2009.



### **Superior Germination Guarantee**

You and your customers can rest assured that when buying any of Suttons Seeds you are buying quality seeds that will have a superior germination. If for some reason a customer is unhappy with their germination success we will happily exchange or refund their seeds.

### **Holder of the Royal Warrant**

As suppliers to the Royal British households total commitment to quality and service has been the key to the remarkable history that Suttons Seeds has enjoyed. We are privileged to have held the Royal Warrant since 1858 and still supply seeds to several Royal





- Satisfies the most impatient gardener.
- Flowers can bloom in just 6 weeks.
- Beautiful range of stunning flowers.
- Minimal effort required.
- Sow directly where the flowers will grow.
- Perfect for pots, containers and as summer bedding plants
- Great for customers with small gardens.
- 63% of consumers surveyed were novice or learner gardeners.\*

## Why Choose Suttons FastFlowers Seeds?

- Maximise your profit per sq ft/m.
- Superior Germination Guarantee gives customers assurance.
- Bright, eye-catching POS.
- Brilliant bloomers in just 6 weeks!
- Flowers that will flower in their first year.
- The range was created following intensive market research.
- 70% of customers surveyed have bought flowers seed in the last 2 years.\*

\*MSS Research, March 2011



## Product Information

### Edging Flowers:

- Alyssum Golf Mix (blooms in 6 wks)

### Fragrant Flowers:

- Fragrance Mix (blooms in 6 wks)
- Night Scented Stock Evening Fragrance (blooms in 7 wks)

### Border Flowers:

- Candytuft Fantasia Mix (blooms in 6 wks)

### Exotic Flowers:

- Diascia Fi Fi (blooms in 9 wks)

### Easy To Grow:

- Pansy FI Summer Glow (blooms in 9 wks)
- Marigold French Summer Loving Mix (blooms in 7 wks)



Lavatera Novella Rose



Sunflower Paquito Mix

### Bright flowers:

- Calendula Daisy Mix (blooms in 6 wks)
- Convolvulus Red Ensign (blooms in 6 wks)
- Cosmos Gazebo Mix (blooms in 10 wks)
- California Poppy Thai Silk Mix (blooms in 10 wks)
- Lavatera Novella Rose (blooms in 7 wks)
- Linaria Little Sweeties Mix (blooms in 7 wks)
- Nasturtium Peeping Tom (blooms in 10 wks)
- Phlox Delight Mix (blooms in 12 wks)
- Sunflower Paquito Mix (blooms in 11 wks)
- Viola Velvet Mix (blooms in 9 wks)



Diascia Fi Fi



Clarkia Snowflake



Convolvulus Red Ensign

### Cutting Flowers

- Amaranthus Pygmy Torch (blooms in 6 wks)
- Clarkia Snowflake (blooms in 6wks)
- Summer Long Flowering Mix (blooms in 6 wks)

## ❖❖❖ Fascinating Facts

### *Did you know?....*

- Researchers have found that the Calendula Daisy can slow the HIV virus, as well as acting to sooth burns and wounds.
- The word Dimorphotheca means two shapes of seed. This is because the plant produces two totally different seed forms. Some seeds small and triangular and some seeds are flat.
- Alyssum Golf attracts insects that prey on vegetable insects.



*Did you know?...*

- A garden full of flowers is great for maintaining a healthy eco-system.
- Alyssums, particularly the white varieties, are very fragrant and are used in perfumes.
- Calendula and Nasturtiums are favoured by top chefs as edible flowers—perfect for brightening up a summer salad!
- The blooms of sunflowers follow the sun around during the day.





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Gardens

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Woodview Road  
Paignton  
Devon  
TQ4 7NG

Phone: 01803 696400  
E-mail: [retail@suttons.co.uk](mailto:retail@suttons.co.uk)  
[www.suttons.com](http://www.suttons.com)

[www.suttons.com](http://www.suttons.com)